

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
FIFTH/SIXTH SEMESTER B.TECH DEGREE EXAMINATION, APRIL 2018

Course Code: HS300

Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100

Duration: 3 Hours

PART A

Answer any three full questions, each carries 10 marks.

Marks

- | | | | |
|----|-----|---|-----|
| 1. | a) | F.W.Taylor contributed some principles of scientific management. Identify the principles and explain briefly. | (6) |
| | b) | Explanation about Need for management | (4) |
| 2. | a). | What are the challenges a global manager face in modern industries? Discuss briefly. | (6) |
| | b). | Write any two points favour of management as a science and as an art. | (4) |
| 3. | a) | Write a note on workforce diversity. | (3) |
| | b) | What are the four fundamental success drivers? Write about quality and speed with examples. | (7) |
| 4. | a) | Discuss the advantages and Limitations of system approach. | (5) |
| | b) | Differentiate contingency approach from system approach | (5) |

PART B

Answer any three full questions, each carries 10 marks.

- | | | | |
|----|----|--|------|
| 5. | a) | Discuss in detail about narrow span of management | (5) |
| | b) | Discuss in detail about wide span of management. | (5) |
| 6. | a) | Discuss the steps identified on describing a creative process. | (7) |
| | b) | Define planning premises. | (3) |
| 7. | a) | Explain the nature and purpose of organisation | (7) |
| | b) | Define MBO in planning. | (3) |
| 8. | | Explain the concept of functional authority. | (10) |

PART C

Answer any four full questions, each carries 10 marks.

- | | | | |
|----|----|--|-----|
| 9. | a) | Discuss in detail about the delegation of authority. | (6) |
| | b) | Differentiate between leader and manager. | (4) |

10. a) Write down the advantages and disadvantages of manager inventory chart (7)
b) Specify the goals of global organising (3)
11. a) List some uses of job analysis (5)
b) Sketch the comparison of feedback and feed forward control (5)
12. a) Explain Break –even analysis. (6)
b) What are the assumptions underlying preventive control system. (4)
13. Classify the various budgets and compare them (10)
14. a) What are the requirements for effective control (7)
b) What are the characteristics of control? (3)

